

Giving Tuesday Greece: Enel Green Power Hellas supports the social partnership movement

- *Enel Green Power Hellas collaborates with HIGGS to jointly promote the Giving Tuesday movement in Greece.*

Athens, October 10, 2022 - [Enel Green Power](#), a global leader in the renewable energy industry, and [HIGGS](#) (Higher Incubator Giving Growth & Sustainability), an initiative aimed at empowering non-profit organizations that operate in Greece through educational and support programs and actions, join forces for a good cause: [Giving Tuesday 2022](#) in Greece.

Giving Tuesday is a global generosity movement that unleashes the power of people and organizations in order to transform their communities and the planet. The main mission of the Giving Tuesday movement is to promote a culture of giving, cooperation, dignity, and equal opportunities by building a society where generosity is an integral part of people's daily lives.

In 2021, HIGGS undertook the official representation of Giving Tuesday in Greece and started actions regarding its dissemination in our country. This year, the culmination of the actions is on Tuesday, November 29, and the main goal of the Enel Green Power & HIGGS collaboration is to make Enel Green Power an "ally" in the promotion of this global movement.

Sotiris Petropoulos, Co-Founder of HIGGS, stated: "We are very happy that in our effort to support and disseminate the goals of Giving Tuesday, we have Enel Green Power by our side. The participation of businesses and organizations in public benefit actions that promote values, such as solidarity, contribution, and creative cooperation, is particularly important and is a practical proof of social sensitivity that lays the foundations for the formation of a healthy society centered on people."

Konstantinos Efremidis, Head of Communications Europe at Enel Green Power, stated: "Our cooperation with HIGGS to support and disseminate the values and goals of the global Giving Tuesday movement in Greece makes us proud and delighted. The concepts of giving, generosity, and cooperation for the common good that govern the philosophy of the Giving Tuesday movement are a top priority for Enel Green Power. This coexistence of ours in terms of values, along with the difficult period that humanity as a whole is experiencing, make it imperative to support movements such as Giving Tuesday. Enel Green Power, through its actions and initiatives, demonstrates daily its commitment to a sustainability model based on initiatives that benefit local communities and the ecosystem of the areas in which it operates."

Enel Green Power®, within the Enel Group, develops and operates renewable energy plants worldwide and is present in Europe, the Americas, Africa, Asia and Oceania. A world leader in clean energy, with a total capacity of around 55

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GW and a generation mix that includes wind, solar, geothermal, and hydroelectric power, as well as energy storage facilities, Enel Green Power is at the forefront of integrating innovative technologies into renewable energy plants.